



News Release

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SANYO Launches Air Purification System Highly Effective for Suppressing the H1N1 Influenza Virus in the Singapore Market

A 'virus washer' Lineup for "Washing the Air with the Power of Water"

Singapore, 23 October 2009 - SANYO, a leading company in providing energy, environment and lifestyle technologies, today announced the launch of an air purification system equipped with the 'Virus Washer' technology for homes and commercial establishments. Through a joint research with Gunma Prefectural Institute of Public Health and Environmental Sciences, a renowned research institution that performs studies and research relating to public health and environmental sciences in Japan, SANYO confirmed that the 'virus washer' technology is highly effective in suppressing the H1N1 influenza virus.

"The emergence of flu virus, particularly the most recent Influenza H1N1, underscored the health risks which we all face on a daily basis. Thanks to the decisive measures taken by the Singapore government, particularly the Ministry of Health (MOH), the local H1N1 situation is now under control. Despite that, the public is encouraged to remain vigilant and socially responsible to avoid the malaise. To help address health concerns, SANYO is delighted to introduce its latest innovation that offers a new layer of defence against flu and other illnesses," said Mr. Yoshinori Nakatani, Vice President of SANYO Electric Co., Ltd and Chief Regional Officer of Asia Pacific.

Electrolysed water technology

SANYO's electrolysed water technology is effective not only against the H1N1 influenza virus, but through joint research with public institutions, it has been proven that the technology is able to inactivate more than 99.5%* of airborne viruses and bacteria.

Mr. Nakatani added, "The electrolysed water technology of SANYO is safe, environment-friendly and is tried and tested effective by numerous research institutions globally. This technology is born out of SANYO's 'Think GAIA' vision, which thrust is to promote research and innovation which can help better that protect the community from various health risks and help improve the quality of life."

* Test Method: Disinfectant electrolytic mist was released into a 1-cubic-meter test chamber containing airborne viruses. The viruses were collected and their infectivity was measured by TCID50 assay.

Testing organization: Kitasato Institute Medical Centre Hospital, Research Centre for Medical Environment.

Sanyo Virus Washer's air purification system comes in two models, both of which will be available in the local market. The ABC-VW24 effectively removes viruses in a space up to 40-square metre, making it ideal for homes, kids' play areas, kindergartens, convenience stores, and private health clinics. The commercial model, VW-VF10BG, on the other hand, is effective for 100-square metre space like offices, hospitals and schools.

ABC-VW24

ABC-VW24 uses a high performance five-layer filter system that enables to catch, disinfect and deodorise airborne viruses, bacteria, pollen, mould, dust mites and allergens. The "virus washer" function is based on SANYO's technology which electrolyses tap water containing chloride ions to generate reactive oxygen that can suppress the viruses. With the "virus washer function" the product creates a fine mist of electrolysed water and releases it into the air to ride a 3-dimensional air current emitted from the main body, suppressing airborne viruses and bacteria.

VW-VF10BG

The professional use air purification system quickly and powerfully purifies air in large spaces by forcibly circulating electricity through a disinfectant element containing electrolysed water. It features a simple and easy-to-use control panel with an automatic drainage mechanism to easily dispose water in the drainage tank. It is also equipped with a Treated Air Volume indicator, and an auto louver to adjust airflow direction and prevent dust intake.

For more information on the virus washer technology, visit <http://sanyo.com/vw/>

About SANYO

SANYO Electric Co., Ltd. is a leading company for energy and environment, providing solutions for energy, environment and lifestyle applications based on its brand vision "Think GAIA." SANYO's businesses are divided into three business domains: Energy, Ecology and Electronics. These three areas cover a broad range of products and services such as rechargeable batteries, photovoltaic systems, HVAC/R equipment, digital imaging devices, personal navigation systems, home appliances, electronic components and others. For further information, please visit SANYO's website at <http://sanyo.com/>.

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